



***Lead Virginia is a 501 (c) 3 tax exempt organization  
and welcomes partnerships at all levels***

## **2026 Partnership Opportunities**

*Investment in Lead Virginia builds a strong and connected network of leadership across the Commonwealth of Virginia. Through your investment, your organization is aligning with Lead Virginia's unique and award-winning program. Your financial support and visibility put your organization in touch with leaders from across Virginia's diverse regions. We invite you to consider a strategic partnership with Lead Virginia as we create a network of leaders who are truly shaping the Commonwealth's future.*

## **CORE CLASS PROGRAM SUPPORT**

### **STRATEGIC PARTNER**

#### ***A Sustaining Sponsorship commitment for four years***

***A four-year commitment of \$30,000 each year for a total of \$120,000 includes***

- Recognition as a Strategic Partner with Lead Virginia's mission of connecting leaders to shape the Commonwealth's future for each sponsored year.
- Strategic Partner seat for qualified class applicant for each of the four sponsored years.
- Strategic Partner designation in printed and electronic communications, website logo link, press release trailers for each of the four sponsored years.
- Donor recognition at the Spring Gathering in 2026.
- Premier seating at Graduation Brunch at table for eight in November for each of the four sponsored years.

### **COMMONWEALTH PARTNER**

***A gift of \$25,000 - \$30,000 includes***

- Recognition as a sponsor and seat for qualified class applicant for the sponsored year.
- Donor recognition at the Spring Gathering in 2026.
- Sponsor recognition in printed and electronic communications, website logo link, press release trailers, and recognition throughout the sponsored year.
- Preferential seating at Graduation Brunch at table for eight in November for sponsored year.

## **CARDINAL SPONSOR**

### ***A gift of \$15,000 includes***

- Sponsor recognition in printed and electronic communications, website logo link, press release trailers, and recognition throughout the sponsored year.
- Donor recognition at the Spring Gathering in 2026.
- Sponsor table for eight at Graduation Brunch in November for sponsored year.
- Introduction opportunity at a sponsored Lead Virginia event during the year and complimentary seats to that event.

## **REGIONAL PRESENTING SPONSOR**

### ***A gift of \$10,000 in support of a regional session includes***

- Session Sponsor recognition in printed and electronic communications, website logo link, press release trailers, and recognition throughout the sponsored year.
- Welcome/introduction opportunity at designated session.
- Donor recognition at the Spring Gathering in 2026.
- Sponsor table and recognition at Graduation Brunch in November for sponsored year.

## **SESSION TOPIC SPONSOR**

### ***A gift of \$5,000 includes:***

- Welcome/introduction of Sponsored Topic at designated session (i.e., topics such as Health, Economy, etc.).
- Opportunity to assist with topic concept and design, serve as venue host and participation as a speaker
- Sponsor Designation on all printed materials and website presence with link to sponsor's website and press release trailers.
- Two (2) complimentary guests invited to attend sponsored topic session.

## **SESSION DINNER SPONSOR**

### ***A gift of \$5,000 includes:***

- Welcome/introductory remarks at sponsored session dinner.
- Sponsor Designation on all printed materials and website presence with link to sponsor's website and press release trailers.
- Two (2) complimentary guests invited to attend sponsored dinner.

## **2026 GRADUATION BRUNCH**

### ***A gift of \$5,000 includes:***

- Sponsor designation on all printed materials, website presence with link to sponsor's website and press release trailers.
- Graduation Sponsor recognition at Graduation Brunch, in all Graduation printed materials and from the podium
- Opportunity to introduce the class speaker at Graduation
- Sponsor table for five (5) guests at Graduation Brunch in November 2026



## **ADDITIONAL PROGRAMS AND EVENTS**

### **CONVERSATIONS WITH LEADERS Speaker Series**

*Presenting Sponsor: A gift of \$15,000 for the year's Conversation with Leaders events includes:*

- Opportunity to introduce keynote speaker at all Conversations events and include brief remarks about your company.
- Opportunity to provide handout materials about your company at sponsored event
- Recognition signage at sponsored events and on website.
- Six (6) complimentary seats at each Conversations event.

*Reception Sponsor: A gift of \$5,000 for each Conversations event includes:*

- Recognition signage at sponsored event and on website
- Four (4) complimentary seats at one sponsored event

*Dessert Sponsor: A gift of \$1,500 for each Conversation event includes:*

- Recognition signage at sponsored event and recognition and on website
- Two (2) complimentary seats at one sponsored event



**2026 SPRING GATHERING  
DONOR RECEPTION AND AWARDS LUNCHEON**

*April 29, 2026*

*Pippin Hill Farm and Vineyards, Charlottesville*

*11:00 a.m. to 2:00 p.m.*

**The Event**

*In 2022 Lead Virginia began a new tradition with the Spring Gathering which has grown to be a popular and largest annual gathering of current class, alumni and guests. The event begins with a reception recognizing Lead Virginia donors, followed by a luncheon with presentations of alumni impact awards and a warm welcome to new members of the Class of 2026.*

**PRESENTING SPONSOR**

***(An exclusive opportunity)***

*A gift of \$10,000 includes*

- Recognition from the podium as the Spring Gathering Presenting Sponsor.
  - Invitation to the Spring Gathering reception and luncheon for eight (8) complimentary guests.
- Opportunity for Sponsor's representative to have opening remarks and introduce the luncheon speaker.
- Sponsor designation in printed and electronic communications, website logo link, press release trailers for the year.

**RECEPTION SPONSOR**

*A gift of \$5,000 includes*

- Recognition from the podium as Spring Gathering Reception Sponsor at the lovely Pippin Hill.
  - Invitation to the Spring Gathering reception and luncheon for five (5) complimentary guests.
- Sponsor recognition on all printed materials and website presence with link to sponsor's website and press release trailers.

### **WELCOME NEW CLASS SPONSOR**

*A gift of \$5,000 includes*

- Recognition from the podium as the Spring Gathering Luncheon Sponsor for 50 new class members.
  - Invitation to the Spring Gathering reception and luncheon for five (5) complimentary guests.
- Sponsor recognition on all printed materials and website presence with link to sponsor's website and press release trailers.

### **DESSERT SPONSOR**

*A gift of \$2,500 includes*

- Recognition from the podium as Spring Gathering Dessert Sponsor.
- Invitation to the Spring Gathering reception and luncheon for three (3) complimentary guests.
- Sponsor recognition on all printed materials and website presence with link to sponsor's website and press release trailers.

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*\*For more information on sponsor opportunities, contact  
Charlene Nieman, Director of Development, at [cnieman@leadva.org](mailto:cnieman@leadva.org), or via  
phone at 804-554-4232 (o)*