



***Lead Virginia is a 501 (c) 3 tax exempt organization
and welcomes partnerships at all levels***

2026 Partnership Opportunities

Investment in Lead Virginia builds a strong and connected network of leadership across the Commonwealth of Virginia. Through your investment, your organization is aligning with Lead Virginia's unique and award-winning program. Your financial support and visibility put your organization in touch with leaders from across Virginia's diverse regions. We invite you to consider a strategic partnership with Lead Virginia as we create a network of leaders who are truly shaping the Commonwealth's future.

CORE CLASS PROGRAM SUPPORT

STRATEGIC PARTNER

A Sustaining Sponsorship commitment for four years

A four-year commitment of \$30,000 each year for a total of \$120,000 includes

- Recognition as a Strategic Partner with Lead Virginia's mission of connecting leaders to shape the Commonwealth's future for each sponsored year.
- Strategic Partner seat for qualified class applicant for each of the four sponsored years.
- Strategic Partner designation in printed and electronic communications, website logo link, press release trailers for each of the four sponsored years.
- Donor recognition at the Spring Gathering in 2026.
- Premier seating at Graduation Brunch at table for eight in November for each of the four sponsored years.

COMMONWEALTH PARTNER

A gift of \$25,000 - \$30,000 includes

- Recognition as a sponsor and seat for qualified class applicant for the sponsored year.
- Donor recognition at the Spring Gathering in 2026.
- Sponsor recognition in printed and electronic communications, website logo link, press release trailers, and recognition throughout the sponsored year.
- Preferential seating at Graduation Brunch at table for eight in November for sponsored year.

CARDINAL SPONSOR

A gift of \$15,000 includes

- Sponsor recognition in printed and electronic communications, website logo link, press release trailers, and recognition throughout the sponsored year.
- Donor recognition at the Spring Gathering in 2026.
- Sponsor table for eight at Graduation Brunch in November for sponsored year.
- Introduction opportunity at a sponsored Lead Virginia event during the year and complimentary seats to that event.

REGIONAL PRESENTING SPONSOR

A gift of \$10,000 in support of a regional session includes

- Session Sponsor recognition in printed and electronic communications, website logo link, press release trailers, and recognition throughout the sponsored year.
- Welcome/introduction opportunity at designated session.
- Donor recognition at the Spring Gathering in 2026.
- Sponsor table and recognition at Graduation Brunch in November for sponsored year.

SESSION TOPIC SPONSOR

A gift of \$5,000 includes:

- Welcome/introduction of Sponsored Topic at designated session (i.e., topics such as Health, Economy, etc.).
- Opportunity to assist with topic concept and design, serve as venue host and participation as a speaker
- Sponsor Designation on all printed materials and website presence with link to sponsor's website and press release trailers.
- Two (2) complimentary guests invited to attend sponsored topic session.

SESSION DINNER SPONSOR

A gift of \$5,000 includes:

- Welcome/introductory remarks at sponsored session dinner.
- Sponsor Designation on all printed materials and website presence with link to sponsor's website and press release trailers.
- Two (2) complimentary guests invited to attend sponsored dinner.

2026 GRADUATION BRUNCH

A gift of \$5,000 includes:

- Sponsor designation on all printed materials, website presence with link to sponsor's website and press release trailers.
- Graduation Sponsor recognition at Graduation Brunch, in all Graduation printed materials and from the podium
- Opportunity to introduce the class speaker at Graduation
- Sponsor table for five (5) guests at Graduation Brunch in November 2026



ADDITIONAL PROGRAMS AND EVENTS

CONVERSATIONS WITH LEADERS Speaker Series

Presenting Sponsor: A gift of \$15,000 for the year's Conversation with Leaders events includes:

- Opportunity to introduce keynote speaker at all Conversations events and include brief remarks about your company.
- Opportunity to provide handout materials about your company at sponsored event
- Recognition signage at sponsored events and on website.
- Six (6) complimentary seats at each Conversations event.

Reception Sponsor: A gift of \$5,000 for each Conversations event includes:

- Recognition signage at sponsored event and on website
- Four (4) complimentary seats at one sponsored event

Dessert Sponsor: A gift of \$1,500 for each Conversation event includes:

- Recognition signage at sponsored event and recognition and on website
- Two (2) complimentary seats at one sponsored event



2026 SPRING GATHERING DONOR RECEPTION AND AWARDS LUNCHEON

April 29, 2026

**Pippin Hill Farm and Vineyards, Charlottesville
11:00 a.m. to 2:00 p.m.**

The Event

In 2022 Lead Virginia began a new tradition with the Spring Gathering which has grown to be a popular and largest annual gathering of current class, alumni and guests. The event begins with a reception recognizing Lead Virginia donors, followed by a luncheon with presentations of alumni impact awards and a warm welcome to new members of the Class of 2026.

PRESENTING SPONSOR (An exclusive opportunity)

A gift of \$10,000 includes

- Recognition from the podium as the Spring Gathering Presenting Sponsor.
 - Invitation to the Spring Gathering reception and luncheon for eight (8) complimentary guests.
- Opportunity for Sponsor's representative to have opening remarks and introduce the luncheon speaker.
- Sponsor designation in printed and electronic communications, website logo link, press release trailers for the year.

RECEPTION SPONSOR

A gift of \$5,000 includes

- Recognition from the podium as Spring Gathering Reception Sponsor at the lovely Pippin Hill.
 - Invitation to the Spring Gathering reception and luncheon for five (5) complimentary guests.
- Sponsor recognition on all printed materials and website presence with link to sponsor's website and press release trailers.

WELCOME NEW CLASS SPONSOR

A gift of \$5,000 includes

- Recognition from the podium as the Spring Gathering Luncheon Sponsor for 50 new class members.
- Invitation to the Spring Gathering reception and luncheon for five (5) complimentary guests.
- Sponsor recognition on all printed materials and website presence with link to sponsor's website and press release trailers.

DESSERT SPONSOR

A gift of \$2,500 includes

- Recognition from the podium as Spring Gathering Dessert Sponsor.
- Invitation to the Spring Gathering reception and luncheon for three (3) complimentary guests.
- Sponsor recognition on all printed materials and website presence with link to sponsor's website and press release trailers.

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**For more information on sponsor opportunities, contact
Charlene Nieman, Director of Development, at cnieman@leadva.org, or via
phone at 804-554-4232 (o)*